



College of Agriculture  
Office of Academic Programs  
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www.uky.edu/ag/agoprograms

August 30, 2009

MEMO

To: UK Undergraduate Council

From: Dr. Mike Mullen, Associate Dean

Re: Graduate Proposals from Merchandising, Apparel and Textiles

Enclosed please find two new graduate course proposals from MAT (510, 514), and a University Scholars Proposal. Also attached is a memo from MAT to me, the Routing Log, and minutes from a MAT departmental meeting and from the College Graduate Curriculum Committee showing approval.

We look forward to the approval of these proposals.

2009.11.30

*Jasmine Blackwell* 14:10:50

-05'00'

see blue.

## Brothers, Sheila C

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**From:** Menciondo, Marta  
**Sent:** Thursday, February 25, 2010 10:16 AM  
**To:** Brothers, Sheila C  
**Subject:** SAPC

The Senate Academic Programs committee recommends approval of :

- 1) **New University Scholars Program: BS in Merchandising, Apparel and Textiles and MS in Merchandising, Apparel and Textiles**

Marta S. Menciondo  
Chair

*Marta S. Menciondo, PhD*  
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October 15, 2009

TO: David Randall  
Senate Council  
201 Main Bldg.  
CAMPUS 0032

Dear Dr. Randall,

I am transmitting to you the Proposal for University Scholars Program for the M.S. Merchandising Apparel and Textiles BS in Merchandising Apparel and Textiles program. The Graduate Council approved this proposal on October 15, 2009.

Sincerely Yours,

Jeannine Blackwell, Dean  
The Graduate School

Cc: Sheila Brothers

**Sharon Gill**

Digitally signed by Sharon Gill  
DN: cn=Sharon Gill, o=Undergraduate  
Education, email=sgill@uky.edu, c=US  
Date: 2009.10.26 09:56:36 -04'00'

**University Scholars Program  
MS in Merchandising Apparel and Textiles  
BS in Merchandising Apparel & Textiles**

**Background:**

The MS in Merchandising, Apparel and Textiles (MAT) at the University of Kentucky, College of Agriculture, School of Human Environmental Sciences, Department of Merchandising, Apparel and Textiles presently has one track – Merchandising, Apparel and Textiles. The degree program is available as a thesis option (Plan A) requiring 30 hours of course work (including thesis) or as a project option (Plan B) requiring 30 hours of course work. The Department of Merchandising, Apparel and Textiles offers a 120 credit-hour Bachelor of Science degree in Merchandising, Apparel and Textiles with a supervised internship. The program is presently accredited by the American Association of Family and Consumer Sciences located at (400 N. Columbus Street, Suite 202, Alexandria, VA 2231).

This document proposes the establishment of a University Scholars program in the Merchandising, Apparel and Textiles program for the MS in MAT for students pursuing the undergraduate degree in MAT. This program will appeal to students in the MAT program who want to pursue a graduate degree in our area. University Scholars program in MAT will provide motivated students an opportunity to accelerate the student's ability to pursue and acquire a Master's degree on a fast track.

**Program Structure:**

**Admissions:** A student desiring admission into the MS MAT University Scholars program is required to meet the following: 1.) The applicant must be an undergraduate pursuing a BS degree in Merchandising Apparel and Textiles and must apply for the MS MAT University Scholars program at the end of his/her junior year. 2.) The applicant must have senior standing (completed at least 90 hours of course work) and have completed all University Studies requirements. 3.) The applicant must have an overall grade-point average of 3.2 or above on a scale of 4.0 and a grade-point average of 3.5 or above in the undergraduate major. 4.) The applicant must follow the current application procedures for the Graduate School and must meet the admissions standards of the Graduate School and the MS MAT program.

**Program of Study:**

One of the criteria used for admission into the MS MAT program is that at least one faculty member in MAT agrees to serve as a graduate research advisor for the applicant. Upon admissions into the program, the director of graduate studies in MAT and the aforementioned faculty member will advise students regarding their participation in the dual degree program and in their graduate coursework. The students' undergraduate departmental advisors will advise on undergraduate coursework.

In this dual degree program, the total credit hour requirements for the bachelor's and master's degrees remain unchanged; however, up to twelve (12) credit hours will be shared between both degrees. Thus, the total number of credit hours completed for the combined program may be up to twelve (12) hours fewer than the total required for both the bachelor's and master's degree. In order that these 12 credits satisfy the requirements of the BS and MS degrees, a student will select course work in consultation with the undergraduate advisor and the director of graduate studies in MAT such that the courses meet the requirements of both programs. (BS MAT requirements remain unchanged.)

**Example:**

A student in the fourth (senior) year of his/her undergraduate curriculum could choose from the following courses:

Course		Credits*
HES 600	Research Methodology in HES	3
STA 570	Basic Statistical Analysis	4
MAT 510	Brand Management	3
MAT 514	Retail Entrepreneurship	3
MAT 515	Specification & Evaluation of Textiles & Apparel	3
MAT 520	Textiles for Interiors	3
MAT 522	History of Textiles	3
MAT 533	History of Costume	3
MAT 547	Social & Psychological Aspects of Apparel	3
MAT 559	Special Topics in MAT	3
MAT 570	E-Commerce	3
MAT 600+Courses		

Courses accepted from Business, Marketing, or Education require committee approval.

\*Up to twelve of these credits are shared between the undergraduate and the graduate curriculum.

It is expected that the student will have started working on a thesis or research project in the first semester as a graduate student in MAT with their effort focused on completion of the research in the second semester. It is anticipated that students in this program may be able to complete the requirements for an MS degree within three semesters after starting the graduate program.

**MEMO**

**TO:** Dr. Mike Mullen, Associate Dean

**FROM:** Dr. Kim Spillman, DGS in MAT  
Dr. Ann Vail, Interim Chair of MAT



**DATE:** March 18, 2009

**RE:** New Graduate Course Proposals in MAT (510 & 514, & 759) and Proposed University Scholars Program

Please see attached proposals for 3 new courses in Merchandising, Apparel and Textiles. Two courses (510 & 514) have been offered as MAT 559 Special Topics courses with enrollment between 25-40 students per semester. These courses have been well-received by students. The courses are needed to give MAT undergraduate students more choices at the 500-level in the area of Merchandising. The third proposed course is MAT 759 Special Topics in Merchandising, Apparel and Textiles. This course was initially DMT 759 and that course went with the ID program to the College of Design. Hence the need to add a Special Topics course number at the 700-level.

The proposed University Scholars Program is to allow qualified MAT students at the undergraduate level the option of starting a Master's program during their senior year. Currently, 50% of the Master's students in MAT were MAT undergraduate students. The MAT faculty see this as a way to give qualified students incentive to get a Master's degree in MAT.

**UNIVERSITY SENATE ROUTING LOG**

**Proposal Title:** New Courses (MAT 510, 514, 759) and University Scholars Program

**Contact Person (name, email & phone #):** Dr. Kim Spillman, [kspill@uky.edu](mailto:kspill@uky.edu), 7-7779

**Instruction:** To facilitate the processing of this proposal please identify the groups or individuals reviewing the proposal, identify a contact person for each entry, provide the consequences of the review (specifically, approval, rejection, no decision and vote outcome, if any) and please attach a copy of any report or memorandum developed with comments on this proposal.

<b>Reviewed by: (Chairs, Directors, Faculty Groups, Faculty Councils, Committees, etc.)</b>	<b>Contact person Name (phone/email)</b>	<b>Consequences of Review:</b>	<b>Date of Proposal Review</b>	<b>Review Summary Attached? (yes or no)</b>
MAT Faculty	Dr. Kim Spillman	Approved	11/19/08	Yes
College of Agriculture Graduate Curriculum Committee	Dr. Mike Mullen	Approved	4/21/09	Yes

**Minutes**  
**MAT Departmental Meeting**  
**November 19, 2008**

**Previous Minutes**

Minutes from October 15th meeting will be reviewed and redistributed.

**Personnel Issues**

Announced that Linda is the new Staff Support effective November 10, 2008

**Budget Issues**

Linda will work with Darlene to get the remainder of the budget up to date.  
Linda will check on the communication charges per Dr. Easter  
Linda will contact IKON solutions and get detailed information on maintenance fees and monthly costs.

No budget has been decided for Summer School

**Schedule**

Summer School schedule is complete. Linda will work on the fall 2009 schedule, prepare grid and send out rotation schedule

**Course Proposals**

Spillman: MAT 525 20<sup>th</sup> Century

MAT 759 Propose new course at the graduate level

MAT 510 Brand Management

MAT 514 Retail Entrepreneurship

Spillman: Do we vote on each individually?

Easter: Suggested we do evaluations of the 500 level courses

Wesley: There are not enough 500 level courses to take

Easter: Students would like an elective course.

Vail: Suggest that we vote separately, Yes or No

Wesley: Motion that we vote on MAT 510 Brand Management as a new course

Wesley: 2<sup>nd</sup> the motion. All in favor, unanimous

Spillman: Propose that we have 514 Retail Entrepreneurship as new course and MAT 525 20<sup>th</sup> Century Fashion.



Michelman: Second the motion  
Spillman: The vote for MAT 514 Retail Entrepreneurship is unanimous  
Easter: Move to table the course for more discussion  
Wesley: Second the motion  
All in favor to table or oppose

Motion to table MAT 525 until after Advisory Board meeting  
Motion to table passes, will discuss in content

Mat 759, motion to propose new course  
Any discussion: NO  
New Course appose: NO  
All in favor: YES

Course Prerequisites:

Lee: Mentioned there are too many student overrides. Lee will discuss the  
The problems with Louise Gladstone.  
Easter: Requiring prerequisites for 300 level courses should be upgraded.  
Vail: Lee will follow up on MAT 350 and wait on MAT 315 until we get confirmation  
from Louise.

Other Administrative Issues

Performance Review

All feedback from the Evaluations has to be in to Ann by next week.

Equipment

Vail: Summer School money will be used to purchase new computers, laptops for  
faculty.

Linda will check on the inventory list to see when all the computers were purchased  
for each office and will get with each faculty member and check on their laptops  
they currently have at home.

Joshi has the missing laptop in her office.

Easter: Suggested that we switch out one of her computers and place in classroom 304

### **Advisory Board**

Joshi: Advisory board committee will consist of higher level management positions.

Vail mentioned the purpose and function of the committee ask local people and choose wisely. Focusing on the curriculum can cause problems.

Michelman: Decide what the commitment is for them. Be careful of what you ask them to do and not to do.

Jackson: Take your goals and look at what we want and see where we connect.

Easter: Find out as much information to determine how they can be of benefit.

### **Publications:**

Ann: Share proposals, publications.

Jackson: Publication is official, publishing in December

Wesley: Grant money is in and more is on the way

### **Discussion**

Meeting Adjourned

Dr. Vail will pick up on Research Issues at the December meeting  
Along with celebrations

Recorded:  
Linda Marshall

**College of Agriculture**  
**Graduate Curriculum Committee**  
**Minutes – April 21, 2009**

**Members Present – Chuck Dougherty, David Harmon, Arthur Hunt, Kim Spillman, Ken Yeargan, Dave Wagner, Mike Mullen**

**Absent – Nancy Cox, Barry Fitzgerald, Lisa Vaillancourt, Ron Werner-Wilson**

The committee first considered the changes to MAT 510 & MAT 514. This change allows the courses to be individually as 500 level courses instead of as 599 Special Topics courses, giving undergraduate MAT students more choices at the 500 level. Dr. Dwyer, via e-mail comments, pointed out that the “academic dishonesty” section uses old language and needs to be updated. Dr. Hunt moved to approve the proposal, Dr. Yeargan seconded. Motion passed unanimously contingent on wording changes.

The next item to be considered was the proposal to add MAT 759 (Special Topics in Merchandising, Apparel & Textiles). This course was initially DMT 759 and that course went with the interior design program when it moved to the College of Design. Hence the need to add a special topics course and the 700 level. Dr. Yeargan questioned the credit hours – should they be variable or set at 3 – Dr. Spillman is taking that back to the dept. for discussion. Course objectives section is written in old language and needs to be reworded. Dr. Yeargan moved to approve the proposal, Dr. Dougherty seconded. Motion passed unanimously contingent on wording changes.

The next item to be considered was the proposal to allow qualified MAT students, at the undergraduate level, the option of starting a master’s program during their senior year. Dr. Dougherty moved to approve the proposal (with no discussion/questions), Dr. Hunt seconded. Motion passed unanimously.

A situation with a current student was raised for discussion. The student is set to graduate in Aug. 2009 and has 2 (MAT 785 & 768) courses listed as P/F, but they need to be letter grades. MAT 785 can be converted to a letter grade, with the dept. assigning the students’ grade. Dr. Mullen will call the graduate school to find out about MAT 768. Dr. Hunt proposed to do whatever the graduate said, in order to get the student graduated, then revisit any changes that

need to be made for the future. Dr. Hunt moved to approve this course of action, Dr. Yeargan seconded. Approved unanimously.

ASC 404G was discussed next. Dr. Ely is requesting to change the lab to 3 credit hrs. and the lecture to 3 credit hrs. – due to the time spent traveling to the farm, etc. Dr. Mullen requested an updated syllabus from the department. Dr. Spillman moved to approve the proposal, Dr. Hunt seconded. Motion passed unanimously.

Meeting adjourned.

Next meeting is scheduled for April 8, 2009 @ 3:30 pm. Location to be determined.

Ag. Faculty Council passed a proposal to make 1 curriculum committee to review all changes (graduate & undergraduate). This change will go into effect in Fall 2009. The committee model will include 8 faculty, 2 students, Dr. Mullen, Dr. Cox & Lisa Harm.

Meeting was adjourned.